

SJE SCHOOL 2021 AUCTION NEW FAMILY OVERVIEW

Hello and Welcome to the SJE family!

My name is Jen Dalessio and this will be my family's sixth year at SJE. My daughters, Regan and Nora, will be entering Fourth and First.

I am writing to share with you information about our school's largest fundraiser, our annual auction. My husband, Adam, and I attended an auction meeting the first year we joined SJE. We found it was a great way to not only get involved, but wonderful friendships have come from it.

Much more information regarding the auction will be shared after school begins – so be on the lookout! For now, please don't hesitate to reach out with questions or if you are interested in being involved.

I hope you find yourself at home at SJE just as my family and I have!

~Jen (auction.sje@gmail.com)

What is the Auction?

The St. John the Evangelist School annual Auction is the major fundraiser for the school. Organized by the parent and alumni community, historically the Auction has raised approximately \$65,000 per year for the school, which is critical to maintain a thriving curriculum, safe & healthy environment and reasonable tuition.

The 2021 Auction will be hybrid with **online bidding for select items November 5th – 12th**, and concluding with an **in-person event on Saturday November 13th**. We are very excited to bring back a live auction this year which is the school's 18th annual auction.

How are items and funds raised for the Auction?

Sponsors and Advertisements

Our sponsors and advertisers are a key part of the Auction's success. Their support provides a direct donation to the school. Our sponsors and advertisers will be featured on the auction site, through the school's social media channels, and will remain on the SJE school website through June 2022. Gold and Silver sponsors are also featured on banners at our live event.

We encourage our SJE community to support these valuable partners when in need of services.

Item Donations

The Auction aims to provide something for everyone! Items range from a local restaurant gift card to a week's vacation to being Principal for the day!

Parent volunteers work hard throughout the summer and fall seeking donations. Typically we receive donations from restaurants and theme parks/entertainment venues (i.e. Disney, Storyland, Altitude, etc.). Acquiring donations is something we can all be part of. Please ask the businesses you frequent to support our school through a donation. The donation form can be found [here](#). **We are counting on our families for donations this year to make our Auction a success!**

Any and all donations are greatly appreciated. If you are not certain what to donate we have an **Amazon Auction Wish List**. Often multiple families will go in together to purchase more expensive items. For ease, you can have items purchased off the Wish List sent directly to the school. Be sure to still submit a donation form so that we can properly acknowledge and thank you!

Gift cards and items are not the only ways to give. Do you have a talent or skill you could share? Handyman – three hours of labor; Yoga instructor – host a party (see Party Passes below).

Friends of SJE is a non-profit 501(c)(3) organization. You will receive a donation receipt after the close of the Auction for any donations, ads, or sponsorships.

The **donation** and **sponsorship/ad** forms can be found **here**.

Experiences and Party Passes

Both Experiences and Parties are always a big hit!

Past Experiences have been things such as a Ride Home in a Police Car or a dinner for 10 at your home – served by a private chef. Additionally, we have been blessed by the support of the SJE faculty and staff whose Experiences and Parties are extremely popular!

If you see a Party Pass that catches your eye – purchase it quickly, as these sell out fast! Whether it is Kids Cake Wars, Polar Express Night or Flower Arranging – you cannot go wrong with a fun event and great company!

We are always in need of creative ideas and sponsors for Experiences and Parties. Please **reach out** if you are able to get involved.



Grand Raffle

Purchase grand raffle tickets for a chance to win \$4,000 cash or a year of free tuition (grades K – 8th). This is an easy way for all to be involved in the auction. Purchase tickets for yourself and sell them to friends and family! The winner will be drawn on Saturday November 13th at the in-person event. *Note: you do not need to be present to win*

What does the Auction offer for students?

In addition to items and party passes mentioned above, the children of SJE participate in and support the Auction through the Eagle Enthusiast package. Be on the lookout for the registration form in September!

One item to pay particular attention to on the Eagle Enthusiast form are the extremely popular NO UNIFORM DAYS! Your child will not want to miss this! Offered for a total of four school days, you can purchase by the day or all four. It is \$5 per day, max of \$50 per family.

SJE also holds an annual Kids Auction which will take place in the spring of 2022. Stay tuned for information as the date gets closer!

What do I do now?

1. Like and follow the **St. John's School Facebook page**

2. Consider how you would like to be involved in the Auction – and reach out:
auction.sje@gmail.com
3. Save the Dates:
 - **November 5th Online Auction Opens**
 - **November 13th In-person Auction event (6pm, Holiday Inn Taunton)**

STAY TUNED...MORE INFORMATION TO COME!